MEGABike

PEDAL FOR POTENTIAL

Big Brothers Big Sisters
OF REGINA AND AREA

Wednesday June 18th, 2024

One Day. One Bike.
30 Seats. 8 Rides. Endless Potential.

MEGABike is rolling into downtown Regina on **Wednesday June 18th, 2024**
Join us to Pedal for the Potential of young people facing adversities in our community. Hop on the 30-seater MEGABike with your co-workers, clients and friends and enjoy a fun and unforgettable team building event!

What can you expect?

- 2.5 km loop around downtown Regina
- 1 hour time slots, starting at 9:00 am
- After-party with your fellow MEGAbikers
- Prizes
- MEGA fun!
- Team photos & videos

BENEFITS AND OPPORTUNITIES

MEGA BIKE INVESTMENT: $5,000

UP TO 29 SEATS | FULL BIKE BUY OUT
MINIMUM OF 20 RECOMMENDED

BIG BIKE INVESTMENT: $3,000

UP TO 14 SEATS | HALF BIKE BUY OUT

LITTLE BIKE: $250 MINIMUM

Single seat. Gather a **group of 2-10** friends, family, teammates, and colleagues and team up with other Little Bike riders.

EXPECTED PROMOTIONAL AUDIENCE:

REGINA SOCIAL MEDIA
6.1K FOLLOWERS
500+ NEWSLETTER SUBSCRIBERS
262 LINKDIN FOLLOWERS

ON-SITE RECOGNITION	MEGA BIKE	BIG BIKE
Personalized team photo	✓	✓
Logo on bike during your ride	✓	✓ shared
Logo on participant video	✓	
Opportunity to provide swag bag items	✓	
Company signage at event	✓	✓
Branded signage at start/finish line	✓	
Recognition from emcee at event	✓	

SPONSOR PROFILE	MEGA BIKE	BIG BIKE
Logo on all communications to participants	✓	✓
Logo on all MEGABike promotional materials	✓	✓
Logo on MEGABike website	✓	✓
Mentions on Social Media	✓	

POST EVENT ACKNOWLEDGMENT	MEGA BIKE	BIG BIKE
Logo recognition in agency newsletter	✓	
Team video	✓	✓
Logo recognition in Annual Report	✓	✓

PROVINCIAL TITLE SPONSOR

As the Provincial Title Sponsor of the 2025 MEGABike Ride in Regina, Saskatoon, Yorkton, and Lloydminster you will enjoy a variety of advantages and recognition opportunities.

PROVINCIAL SPONSOR: $20,000

EVENT DAY

- Entire bike (in each location) reserved for you*
- Preferred premium time slot for your ride

*29 seats, minimum of 20 recommended

ON SITE EXPOSURE

- Personalized Team Photo
- Logo on MEGABIKE
- Opportunity to provide participant giveaways
- Company banner at each event site
- Branded signage at each start/finish lines
- Recognition from microphone during event

SPONSOR PROFILE

- Listed as Provincial Sponsor on all MEGABike communications / event materials in each location

website, social media, newsletter, etc.

LLOYDMINSTER JUNE 10TH SASKATOON JUNE 17TH REGINA JUNE 18TH YORKTON JUNE 19TH

POST EVENT ACKNOWLEDGMENT

- Event press release (locally and provincially)
- Logo on post-event videos
- Dedicated Team videos
- MEGABike recognition keepsake
- Recognition in Agency Annual Reports
- First right of refusal for MEGABike 2026

MENTORING MATTERS IN REGINA HERE'S WHY ...

Big Brothers Big Sisters of Regina and Area enables life changing mentoring relationships to ignite the power and potential of young people, right here in Regina. Every day, youth in our community are facing challenges like bullying, isolation, social anxiety, low self-esteem, loneliness and more. Our professional Mentoring Coordinators match young people (ages 6-17) with volunteer mentors who spend time together each week, building a Developmental Relationship. This friendship helps the young person overcome adversities, make healthier choices and ultimately be supported to reach their full potential. **Your investment in MEGABike means we are able to make and support new mentoring matches, for the kids that need it the most.**

93%
of Littles believe they matter to the people around them.

88%
of Littles are more confident when talking to other adults and/or peers.

64%
of Littles have improved non-verbal social skills

'23-'24

OVER 500 YOUNG PEOPLE SERVED

SUPPORTED 179 1:1 MENTORING MATCHES

GRADUATED 2 THRIVING MATCHES

TOGETHER WE CAN IGNITE THEIR POTENTIAL

TO CONFIRM YOUR SPONSORSHIP FOR MEGABike 2023, PLEASE CONTACT:

AMY MOHR

Director of Development and Communications

306 - 540 - 6975

amy.mohr@bigbrothersbigsisters.ca

IGNITE THEIR POTENTIAL

@BBBSREGINA

#MEGABIKE

#PEDALFORPOTENTIAL